

SHAFER'S ROOFING

A Family Business Portraying Family Qualities



On location at TJ Maxx, Pearl City, Hawaii:
Romel Manera, James Manera, Jesse Leleo (Project Manager)
George Rodriguez (Project Manager - B. Davis, Inc.)
Bernadette Robins, David Maka, Justin Manera



Owner, Bernadette Shafer Robins

Shafer's Roofing has been family and locally owned since 1979. Founder Sam Shafer always believed in "a family business portraying family qualities." He started in the business working for both local and Mainland companies. "When the companies he was working for would run out of work, he would go door to door," says Bernadette Shafer Robins, Sam's youngest child. "It started with the neighbors, and then the word of good service spread like wildfire. It was apparent that we were growing, and as time passed I had roofing instilled in me, not by choice, but by nature."

Bernadette recalls being "literally attached to [her father's] hip," doing everything she could to help with the business. "I would go up and down the ladder at least 20 times to get Dad's tools. I loved being on the roof, and I still do," she says. Now the owner of Shafer's Roofing, Bernadette associates being on the roof with a connection to her father.

She obtained her sub c roofing license in 2000, and just recently achieved her goal of attaining her B, or general contractor's, license. Bernadette also serves as the secretary of the Roofing Contractors Association of Hawaii. On September 17, 2001, she obtained her roofing contractors license becoming the only female owned and operated roofing company in Hawaii.

Installing residential, commercial and new-construction projects, Shafer's Roofing is renown for exceeding industry standards and providing superb customer service. "We believe in quality and service first," Bernadette says. "And then we believe in affordable pricing, so we will meet or beat any competitive prices."

Offering an abundance of roofing services, such as numerous types of roofing, re-roofing and waterproof coating, Shafer's also provides unique services such as roof gardens, solar fans, roof vents and skylights. "We also offer flexible financing for those who are approved," Bernadette says.

Shafer's Roofing clients have voiced their appreciation for getting the job done in a timely manner. "I have been working with Shafer's Roofing for several years now," says customer Bruce Motoyama. "They are able to keep

a construction schedule and complete their work on time ... I would recommend Shafer's Roofing to anyone looking for a responsible, quality roofing contractor."

What started off as a roofing repair service has grown into a business that encompasses everything over your head. And as she looks toward the future, Bernadette plans on expanding even further. "Shafer's Roofing will also be doing business as Shafer's Construction and Landscaping in the near future," Bernadette says. "I have a passion for building, and the rewards after it's all paid are breathtaking."



SBA Certified 8(a) | Women Owned General Contractor | General License: BC-23338

SHAFER'S ROOFING

808-688-9082

1019 Lauia Street, Unit 5

Kapolei, HI 96707

www.shafersroofing.com